

Dear Reader,

Please find below the editorial synopsis for the Spring 2021 issue. If you are interested in any of the planned coverage please contact the editor, **Lynn Strongin Dodds**.

Due the pandemic we are cognisant that many of our readers are still working from home, and therefore we are happy to temporarily re-direct your copy of Best Execution to your home address. If you wish to take advantage of this offer please email [subs@bestexecution.net](mailto:subs@bestexecution.net) with your preferred delivery address (NB please include your place of work, so we can more accurately identify your data).



Best Execution - Winter

## FEATURES:

### Buy-side Focus: Brexit and its impact

The UK has officially left the European Union but what does it mean for the financial services industry which wasn't covered by the trade deal. One of the first signs of Brexit's impact on the City is that over £6bn in daily euro share trading has already shifted from London to platforms in the EU. Equivalence still seems a long way off and even if it does happen will the damage have already been done. We look at the initial impact of Brexit and potential long-term consequences.

### Regulation and compliance: SFTR (Securities Financing Transactions Regulation)

A lack of expertise around SFTR is among the industry's biggest challenges and causes of concern, according to Cappitech's latest global regulatory reporting survey. The lack of expertise followed by technical concerns such as data quality and data fragmentation, as well as the number of data fields were the main issues. We look at how these issues could be resolved in 2021.

### Fintech: AI & machine learning

A recent study by Refinitiv found that the fallout from Covid-19 is likely to lead to an increase in investment in AI by firms with existing programs. However, access to greater volumes of alternative data will be required for these technologies to be effective against, or ready for, other black swan events. We

look at the impact of the pandemic and how firms are deploying the technology and recruiting data scientists to move the dial further.

### **Data/Trading: unstructured data**

In the current prolonged low interest rate environment, asset managers across the buy-side spectrum are using every tool in their armoury to enhance performance. We look at how analysts are using data from social media, from speeches, news stories, television, press releases, presentations, websites, 'Internet of Things' sensors, proprietary databases, and government data sets to unearth trading opportunities.

### **Asset Class Focus: Equities trading**

Continuing our series of in-depth reviews of a specific asset class, Best Execution turns its eye again to equities trading. In addition to an overview of the trading landscape we will look at:

- The new trading desk - what are the long term impacts of Covid-19?
- What is the impact of passive investing in the form of ETFs and other index products?
- Liquidity landscape - what's new on the algo front?
- Is small and mid cap coverage being hurt by unbundling as predicted?
- What is the impact of SIs on equity exchanges and execution?

### **REGULARS:**

- **Exclusive "Opinion Shaper" interviews** - In each issue we conduct a number of exclusive interviews with market experts. From the buy-side, sell-side, market infrastructures and vendor communities, we speak to the men and women shaping the solutions of tomorrow. *Interviewees TBC.*
- **Market opinion** - Each issue will include market opinion from well-known commentators and analysts.
- **Research** - Best Execution has an alliance with GreySpark Partners, a leading Capital Markets consultancy to bring you a window on Capital Markets Intelligence – a research and strategy offering which delivers research reports on current industry topics. Best Execution will feature regular articles often from GreySpark's latest reports.
- **Analysis** - Best Execution publishes analysis of the latest consolidated performance figures for equities and ETFs traded in Europe by ISS LiquidMetrix.

### **Deadlines:**

- **Editorial - March 12** • **News & Advertising - March 19** • **Publishing - April 2021**

*Best Execution's coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.*

**Special Exhibition coverage:** To be advised, but for up to date details visit: [Best Execution - Events](#)

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