

# Best Execution

Summer 2019 ISSUE  
EDITORIAL SYNOPSIS

Dear Reader,

Please find below the editorial synopsis for the Summer 2019 issue. If you are interested in any of the planned coverage please contact the editor, **Lynn Strongin Dodds**.

In addition to our regular readership, we also distribute *Best Execution* at a wide range of industry events, as a media partner, across Europe, the US and the UK.

## FEATURES:

### Buyside focus – Crypto Assets

Crypto assets, including cryptocurrencies, are no longer an esoteric product but have increasingly become mainstream, offering many of the same features as the global capital markets. We look at the development, the venues, what the crypto assets/currencies are being used for and how they are gaining traction in the institutional space.

### Regulation and compliance – Libor

We examine the replacements to Libor and how they are panning out. Last April the U.S. Federal Reserve Bank of New York and U.S. Treasury Department's Office of Financial Research introduced the Secured Overnight Financing Rate, or SOFR while in the UK, the Bank of England has chosen SONIA (Sterling Overnight Index Average) as its alternative to Libor. What have been the latest developments and how are they progressing?

### Trading – Outsourcing

A recent study by consultancy Opimas on outsourcing predicted that by 2020, around 20% of investment managers with more than \$50 billion AUM will outsource at least some portion of their trading desks. We ask why? What are the existing and future trends? Will it trickle down to small to medium sized firms and who are the third party providers? What are the benefits and challenges?

The advertisement features a photograph of five men in business suits sitting on a stage for a panel discussion. The background is dark with the event logo and dates. The logo consists of a blue square with the letters 'FI' in white, followed by the text 'Fixed Income LEADERS SUMMIT'. The dates 'June 18 - 20, 2019' and the location 'Philadelphia, USA' are displayed in white text in the upper right corner. At the bottom, a dark grey banner contains the text: 'Save 15% on your ticket when you use the code **BESTEX19**' in white, followed by 'THE FASTEST GROWING FIXED INCOME COMMUNITY' in blue, and the website 'fixedincomeus.wbresearch.com' in white.

### **Fintech – Cybersecurity**

As the past year attests, the threats from cyber attacks are growing. What are the buy and sellside doing on the technological as well as operational front to combat the attacks and threats? We look at the latest technology and strategies.

### **Data management – It's all about the data**

What are the leading cutting-edge data management approaches: Which strategies and technologies should be implemented to sharpen a financial service firm's competitive edge?

### **Asset class focus : Derivatives trading**

Continuing our series of in-depth reviews of a specific asset class, Best Execution turns its eye again to derivatives trading. In addition to our own lead feature this focus will include opinion and thought-leadership from a variety of invited market participants. Some of the possible topics slated for discussion include:

- **Overview** – we look at the major developments and implementation of regulation and how the industry is responding. *Authored by Best Execution.*
- **Fintech** – collaboration seems to be the buzzword in the fintech space. Why are firms coming together more than ever before to develop solutions? Which solutions benefit from partnerships and alliances?
- **Cloud technology** – From clearing to posting margin, cloud technology is increasingly being embraced by all participants. How is this being applied in the derivatives lifecycle?
- **Clearing** – What services are being developed for buy-side, regional banks and other participants to self clear?
- **Collateral optimisation** – When EMIR was first mooted, speculation abounded over the collateral shortages. Why have they not materialised and what tools are available to optimise collateral?
- **Data Management** – How can firms meet the challenges of trade and transaction reporting in an environment where there is overlapping and potentially duplicative requirements?
- **Data Management** – How can firms leverage Big Data to provide greater insights and analysis into developing derivatives strategies?
- **Financial benchmarks** – There are concerns over the robustness of the benchmarks and authorities in key financial centres are encouraging the market to develop alternative, nearly risk-free rates and designate fallbacks for contracts that continue to reference key inter-bank rates.
- **Cybersecurity** – Outside threats to systems and networks is a common theme and derivatives are no exception. How can participants protect their market infrastructure from the ever increasing threat of cyber-attacks.

## **Regulars:**

- **Exclusive “Opinion Shaper” interviews** - In each issue we conduct a number of exclusive interviews with market experts. From the buy-side, sell-side, market infrastructures and vendor communities, we speak to the men and women shaping the solutions of tomorrow. *Interviewees TBC.*
- **Market opinion** - Each issue will include market opinion from well-known commentators and analysts.
- **Research** - Best Execution has an alliance with GreySpark Partners, a leading Capital Markets consultancy to bring you a window on Capital Markets Intelligence – a research and strategy offering which delivers research reports on current industry topics. Best Execution will feature regular articles often from GreySpark’s latest reports.
- **Analysis** - Best Execution publishes analysis of the latest consolidated performance figures for equities and ETFs traded in Europe by LiquidMetrix.

## **Deadlines:**

- **Editorial - May 24**
- **News & Advertising - May 31**
- **Publishing - eo June**

*Best Execution’s coverage is driven by current events and market news and therefore we reserve the right to change any element of our coverage or publishing schedule without prior warning.*

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## **Special Exhibition coverage:**

We are constantly adding new events, but in the past we have been media partners at the following events:

**AFME European Trading & Market Liquidity Conference, London; AFME Post-trade Conference, London; Back Office Operations Forum, Vienna; City Week, London; Clearing & Settlement World, London; Collateral Management Forum, Vienna; Compliance Pro - Capital Markets, London; FIMA, London; FIX Regional Trading Briefings, London, Boston, Paris, Stockholm, Frankfurt; FIX Trading Community EMEA Trading Conference, London; Fixed Income Leaders, Barcelona, Boston and Amsterdam.; Forex Magnates, London; ICI Global Trading and Market Structure Conference, London; IDX, London, Enterprise Collateral, London; Mondo Visione, London; TradeTech FX, London, Barcelona, Miami; TradeTech, London & Paris; World Exchange Congress.**

For up to date details visit: **Best Execution - Events**

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